MY BEEF QUALITY ASSURANCE CERTIFICATION
3/13/17
​
The american farmers and ranchers contribute to their checkoff program for Beef Quality Assurance certification, which is now online at My Beef Checkoff.

The Beef Quality Assurance program informs american families that we as farmers/ranchers are committed to raising a quality beef product for their dinner table. The Beef Quality Assurance program ensures american families that we as farmers/ranchers take serious our responsibility to deliver a safe, wholesome and nutritious beef product to their dinner table, either at home or to a near-by restaurant.

Farmers/ranchers and their employees can invest a few hours of time to learn or review the Beef Quality Assurance program to ensure they are following science based management tools and practices. The time invested can reassure american families we are committed to raising a unlit your beef product for their dinner table. We as farmers/ranchers take pride in accomplishing our work of raising food for american families